



For Office Use Only:

Date Received: \_\_\_\_\_ Booth Assigned: \_\_\_\_\_

# Application for Exhibit Space - 2018

Decorated Apparel Expo, Inc  
32 NW 4th St  
Grand Rapids, MN 55744  
(218) 326-0890  
www.daxshow.com

(Check all that apply)

- Kansas City, MO - NEW! KCI Expo Center - February 23-24, 2018**
- Minnesota - Treasure Island Casino/Hotel - April 6 - 7, 2018**
- Chicago, IL - Tinley Park Convention Center - April 27-28, 2018**

I would like to apply for space at the Decorated Apparel Expo(s) as per the choices indicated above. The following person will serve as our contact and liaison: (exhibitor:)

Company: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

- Standard booths are 8' deep x 10' wide. All booths include drape, sign and carpet. Electric, tables, chairs, furniture are available at additional charge.
- Cost per booth is \$1399. Add \$80 per corner. Discounts apply for companies who apply early, rent more than 3 booths, or pay **on time by company check**. See chart:

	Apply Before December 31, 2017	Apply After December 31, 2017
Cost / Single Booth:	\$1349.00	\$1399.00
If Paid by due date, Company Check*:	<b>\$1299.00</b>	<b>\$1349.00</b>

- Additional discount of 5% will be realized by exhibitors who rent **one or more spaces at all 3 shows** or renting 3-5 booths at a show, 7% for exhibitors who rent 3-5 booths at all 3 shows, 10% for rental of 6 or more booth spaces in one show, and 12% for exhibitors who rent 6 or more booths at all 3 shows.
- Preference in corner assignment will be given to companies renting 2 or more booths.
- Assignments will be made on a first-come-first serve basis with larger space requirements taking precedence for space-assignment purposes. Preliminary assignments will be made on August 31, 2017.
- A \$100 deposit per booth must accompany this application. This deposit is non-refundable except in the case where this application is rejected or if contract is cancelled by the organizer. The balance is due to Decorated Apparel Expo, Inc., the organizer, 60 days before the event dates. If this application is submitted within 60 days of the event, payment will be due at time of contract.
- \*Payment of booth deposit by credit card does not affect discount for paying balance on-time by company check.

Number of booths requested per show: \_\_\_\_\_

Configuration: **Pricing: \$1399 Per Booth**  
(see new discount structure at right)

- In-Line
- Corner  
(For corner location, Add \$80 per corner)

Please note any companies you would prefer to be near, or kept away from. We will make every effort to satisfy your preferences.

Please List the primary products you will be showing. This information will be used for locating you near compatible companies, it is not for publication:

**A \$100 deposit per booth is due with this application. Applications will not be processed without a deposit.**

- Company Check
- Visa  Mastercard  American Express
- Charge only the \$100 per booth deposit.
- Charge me \$100 per booth now, charge balance to my card when due.

Card#: \_\_\_\_\_

Exp: \_\_\_\_\_ CVN: \_\_\_\_\_

Name On Card: \_\_\_\_\_  
(Your signature below authorizes use of this card)

I want to be a part of the Decorated Apparel Expo. I have read, I understand, and I accept the guidelines and policies listed on this application and I wish to submit this form for consideration:

Authorized By (Please Print): \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_